



Local Discovery System For Your Business

Multi-Award Winning strategic Marketing Agency



G20 AWARD WINNER



BUSINESS EXCELLENCE 2023-2025



Your Business Is Invisible

Right now, customers are searching for businesses like yours. But if they can't find YOU, they're choosing your competitors. 80% of consumers search online before visiting a local business or using service from a business. If you're not visible in AI, search results, maps, and AO recommendations, you simply don't exist to new customers.

The Discovery Crisis



How Customers Choose Today

- 46% of Google searches have local intent
- 60%+ of AI searches relate to business discovery
- 80-90% research online before choosing
- Most pick from top 3-5 visible results

Every month, hundreds search for business like yours. If you're not consistently visible, those searches go to competitors. (someone gets those customers)

Three Main Ways Customers Find Businesses

AI Assistants

ChatGPT, Gemini, Bard, and other AI tools recommend businesses. If they don't know you, you're invisible to this growing search method.

Map Applications

Google Maps and Apple Maps are the new storefront. Customers see ratings, photos, and reviews before deciding to visit.

Search Engines

Traditional search still drives discovery, Google, Bing, Safari (Apple users). Top results capture attention while lower rankings are virtually invisible.

Social Searches & Signals

Customers discover businesses through social media platforms like Instagram, Facebook, TikTok, Youtube and LinkedIn, where posts, recommendations, and social proof influence their decisions.

The Hidden Cost of Being Invisible

Calculate Your Lost Revenue

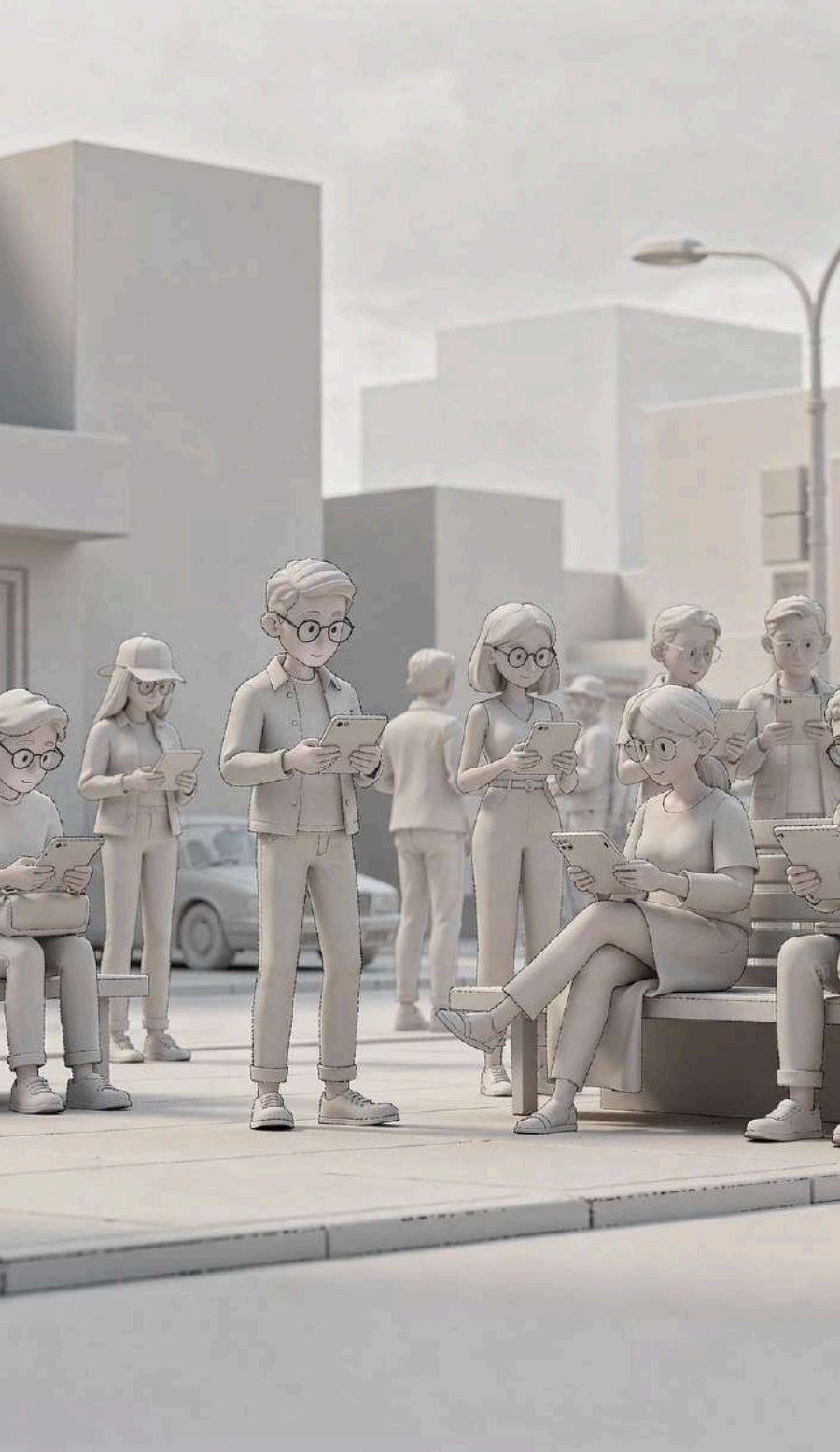
The Formula: Monthly searches × 10% conversion × average spend × lifetime value

Example: 1,000 monthly searches × 10% = 100 potential customers × £100 spend = £10,000 monthly revenue)

That's **£120,000 annually** in missed opportunities.

Compare a one-time £2,490 investment versus ongoing lost revenue. Which is more expensive?





Changing Consumer Behavior

80%

Research Online First
Customers decide
before leaving home

32%

Search Daily
Looking for local
businesses every day

75%

Check information
trust before choosing

67%

Use IA and Social
Media
Younger customers
discover via IA<
Instagram and TikTok

Why Traditional Marketing Fails

The Old Agency Model

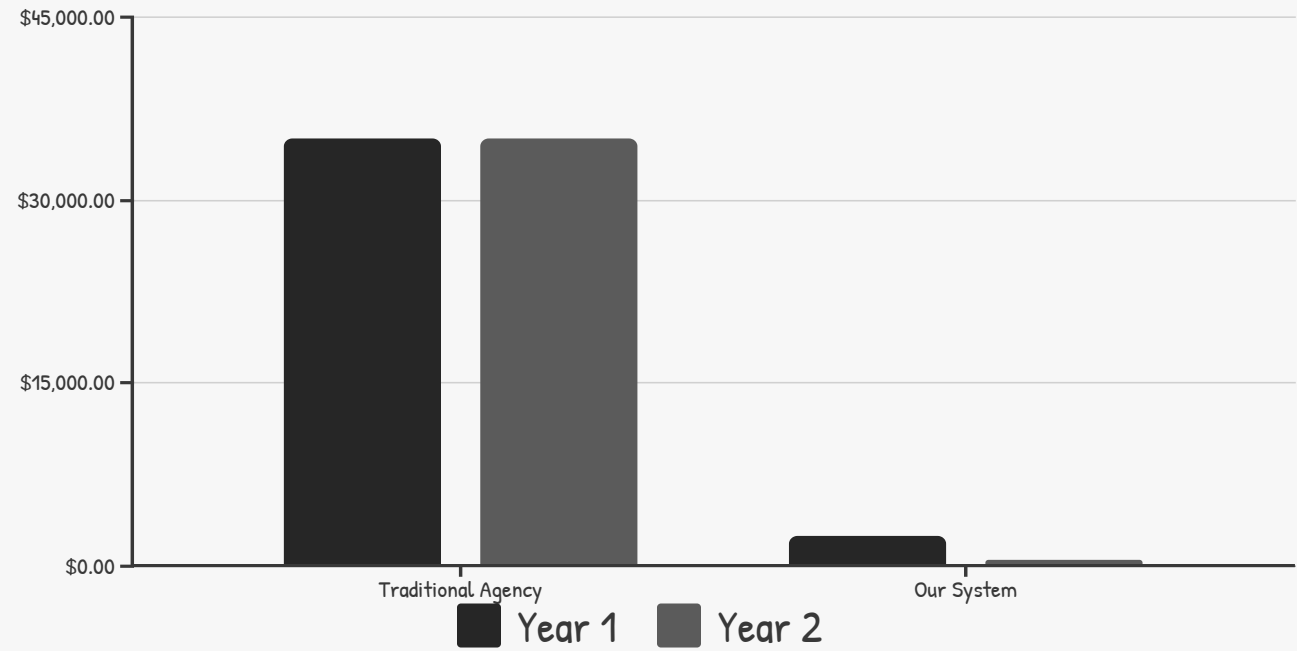
- Monthly retainers drain budgets
- Generic templates, not specialist work
- Results disappear when you stop paying
- International labor creates security risks
- Focus on billing cycles, not outcomes

Our Approach

- One-time setup investment
- Specialist discovery infrastructure
- Results persist for long time
- UK-based team - open for meetings
- Success-driven partnership model (Your success is our success)

We build it properly once, and not just repeatedly bill for it.

The Cost Comparison



Stop Endless Payments

Traditional agencies charge thousands monthly. Stop paying and your visibility vanishes instantly.

Our system works for years after a single investment. We monitor for 6 months to ensure perfect performance.

£2,490 one-time investment versus **£70,000+** over two years from other agencies. The choice is clear.



Get Found Everywhere

Our Local Discovery System positions your business across every platform customers use to search and decide.



Search Engines

Google and Bing optimization for top rankings when customers search for your services.



AI Assistants

ChatGPT, Gemini, and other AI tools recommend your business to users seeking solutions.



Map Discovery

Google Maps and Apple Maps prominence with optimized listings, photos, and reviews.



Social Platforms

Visibility across TikTok, Instagram, and 10+ platforms where customers discover businesses.

Case Study: 1 Million Customers



House of Spells Success

Premium fandom retail destination in London offering Harry Potter, Game of Thrones, and other licensed products.

Challenge: Drive foot traffic to physical stores in the online shopping era.

Result: Through integrated discovery strategy across AI, maps, social media, and search engines, we generated **1 million customers in 2 years.**

The same system works for service businesses seeking qualified leads and customer growth.

Case Study 2: Mamaloo's South African Shop

Mamaloo's Success in Maidenhead

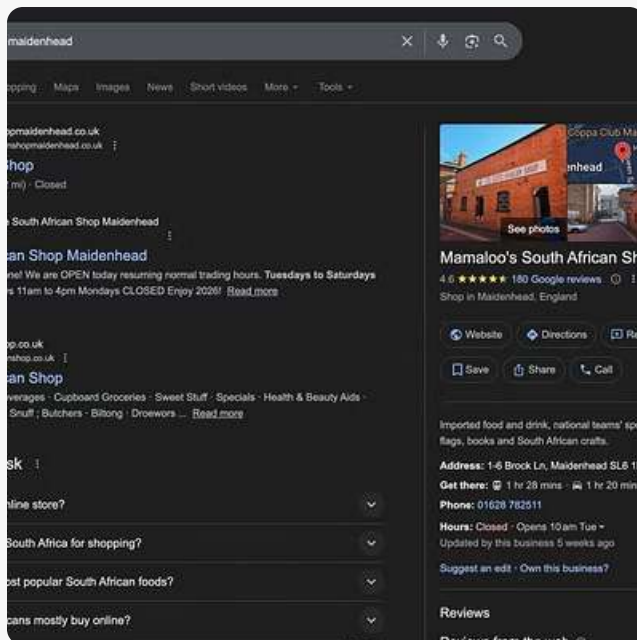
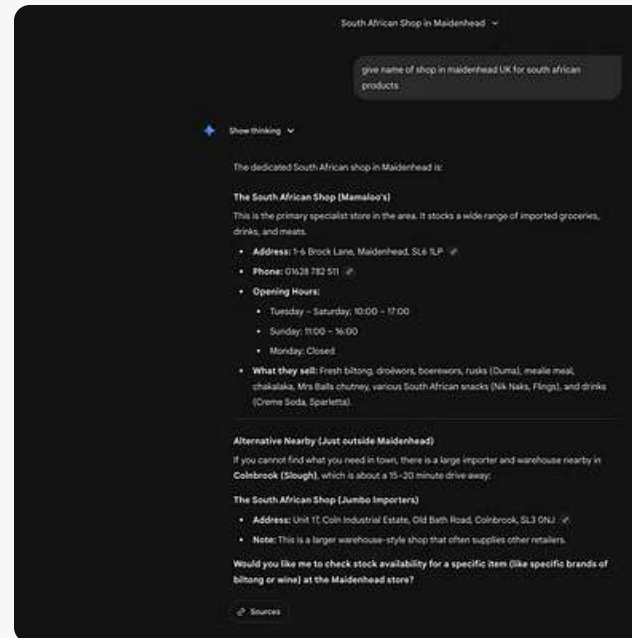
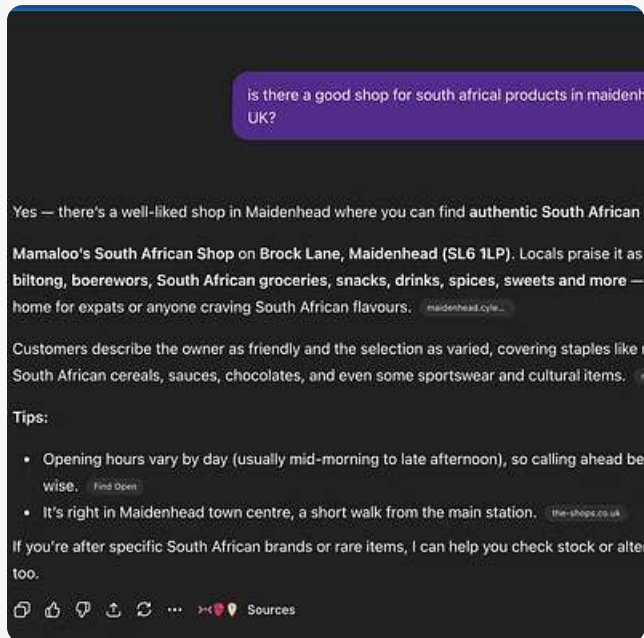
Authentic South African products and cuisine in Maidenhead

Challenge: Stand out in competitive local market and become the go-to destination for South African products

Result: Achieved #1 rankings across all discovery channels – AI assistants (ChatGPT, Gemini), Google Search, and Google Maps

Dominating local search as the top South African shop in Maidenhead

Complete visibility across every platform customers use to discover businesses. (Same applies to any business)



Our Multi-Channel Strategy



Social Media Domination

Consistent brand presence across 10+ platforms where your audience lives and discovers businesses.



AI Technology

Leveraging cutting-edge AI for marketing automation, personalized content, and data-driven optimization.



Search Discovery

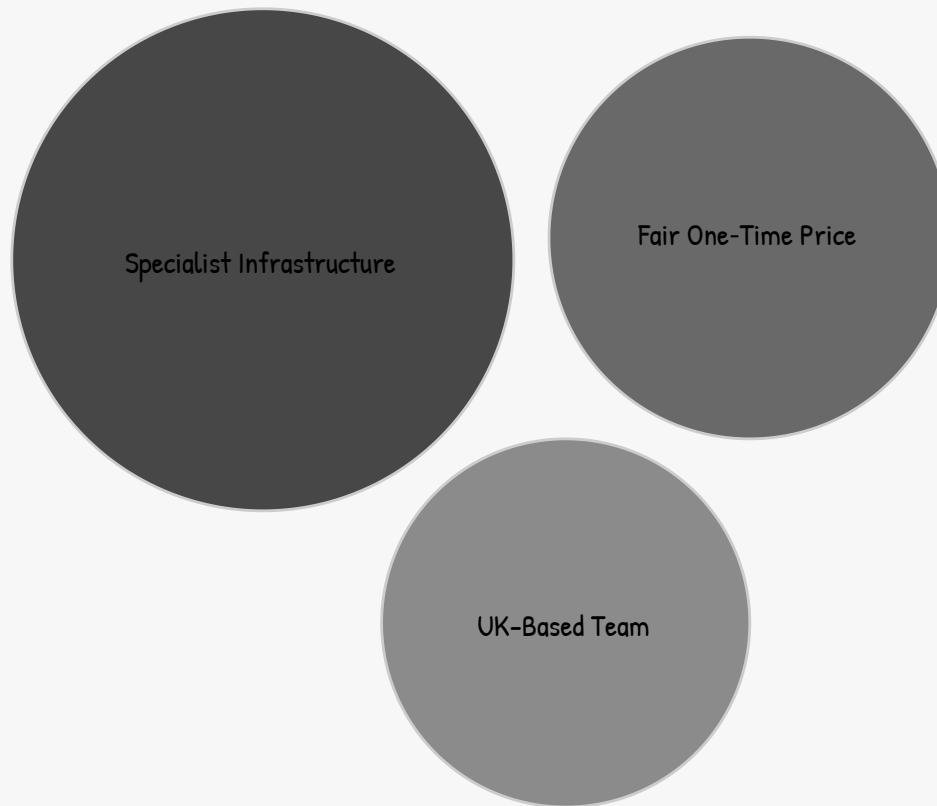
Technical optimization ensuring top rankings, driving organic traffic and maximizing visibility.



Map Optimization

Hyper-local SEO and optimized listings ensuring customers easily find and visit your location.

Why We're Different



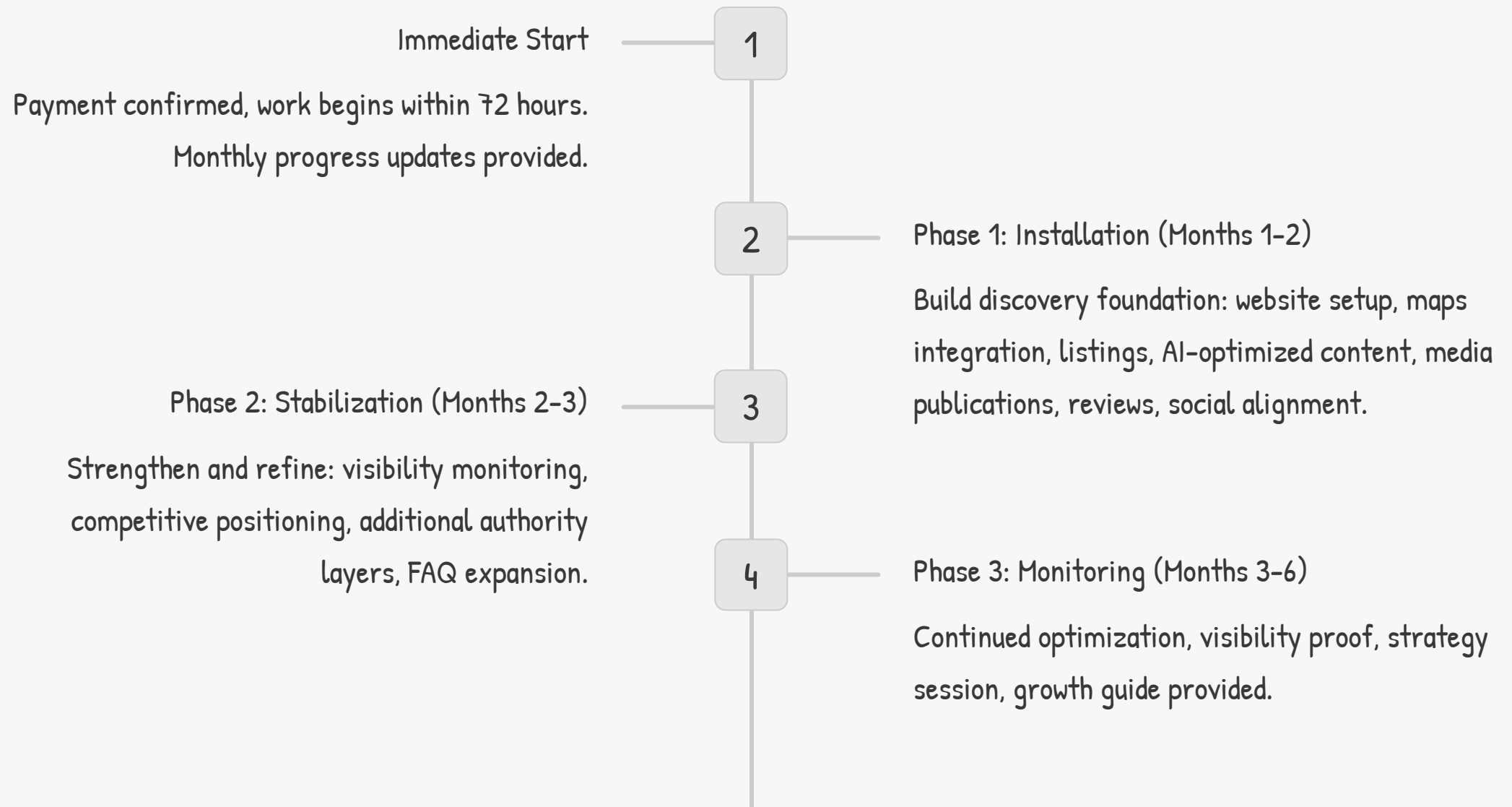
We focus on discovery infrastructure – AI, SEO, AEO, maps, social signals, and answer engines. This is specialist work, not general marketing.

Built on Trust

- London-based team you can visit
- Core work handled in the UK
- Transparent before and after proof
- Lifetime partnership approach
- Your success ensures our success

We become your business partner when we deliver results you can see.

Implementation Timeline



Meet Our Creative Team

We're digital enthusiasts, experts, architects, and developers who push boundaries to set new industry standards. From brand identity to full-scale digital campaigns, we implement cutting-edge technology that accelerates growth, amplifies visibility, and drives measurable success.

We transform concepts into tangible, powerful designs - adding our unique professional touch to every click.





Proven Track Record

400+

Companies Trusted

Businesses worldwide rely on our
expertise

99.8%

Success Rate

Across all client projects delivered

4.95

Client Satisfaction

Average rating out of 5 stars

Exclusive Territory Protection

One Business Per Category

We only work with **ONE business** in your category per location. When we choose you, that's it. No competitors in your area will get the same service. (If you want to go ahead then they might – that is a different story)

This ensures you dominate your market without our other clients competing against you. We make YOU win.

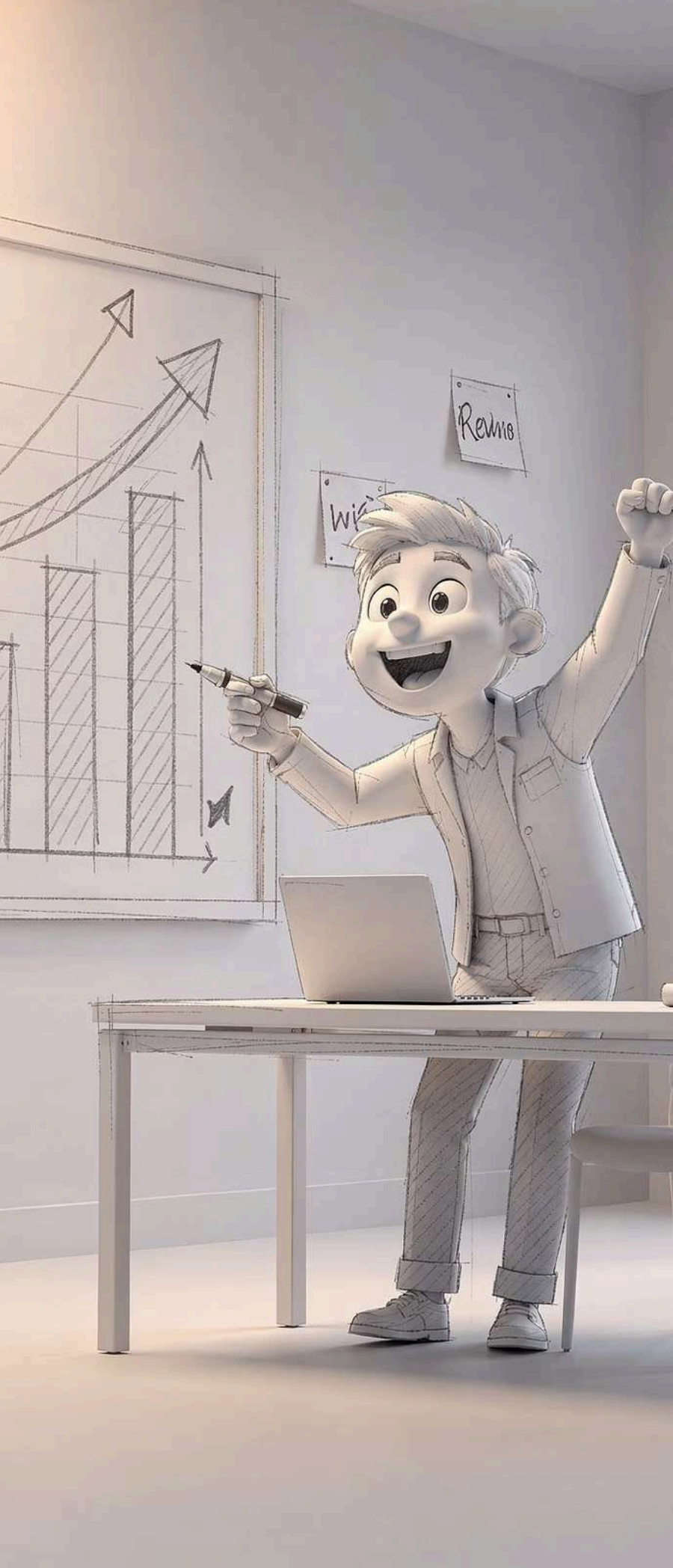
If you don't act today, your competitor will. They'll secure the exclusive position and capture all the customers searching for your services.

The clock is ticking. Secure your territory now.

Act Now

Once your competitor claims this exclusive position, it's gone forever.

Don't let them steal your customers while you wait.



Your One Time Investment

£2,490

One-time investment. No monthly retainers. No subscription dependency. No long-term contracts. <https://sigulp.com/local-discovery-system/>

What's Included

- Complete discovery infrastructure setup
- AI, search, maps, and social optimization
- 6 months of monitoring and refinement
- Before and after visibility proof
- Growth strategy guide
- Success - Customers = Revenue

Long-Term Value

Results persist for years. Compare £2,490 one-time versus £70,000+ in traditional agency fees over two years. Compare one time payment, against long time costs of £100,000+ in lost revenue to your competitors.

Less than one month's salary for years of customer acquisition. **Can you really afford not to?**

20% VAT applies when applicable. Results typically visible within 2-4 months.

Ready to Transform Your Business?

Stop losing customers to competitors, every day. Start dominating your local market. Grow revenue.

Place Your Order

Book Discovery Call



Contact Us

elvij@sigulp.co.uk

+44 (0) 7549 945392

www.sigulp.com

<https://sigulp.com/local-discovery-system/>



1 Dock Rd, London E16 1AH, United Kingdom